

MY *Business* PLAN

A BUSINESS PLAN IS USED TO LAYOUT YOUR BUSINESS AND HOW YOU PLAN TO STRATEGICALLY MEET YOUR OBJECTIVES.

BUSINESS DESCRIPTION

PURPOSE & TARGET AUDIENCE

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PROBLEM YOU'LL SOLVE

SERVICES/PRODUCTS YOU'LL OFFER

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FINANCIAL PROJECTIONS & GOALS

STRATEGIES FOR SALES & MARKETING

WHAT ARE YOU WILLING TO INVEST?

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